

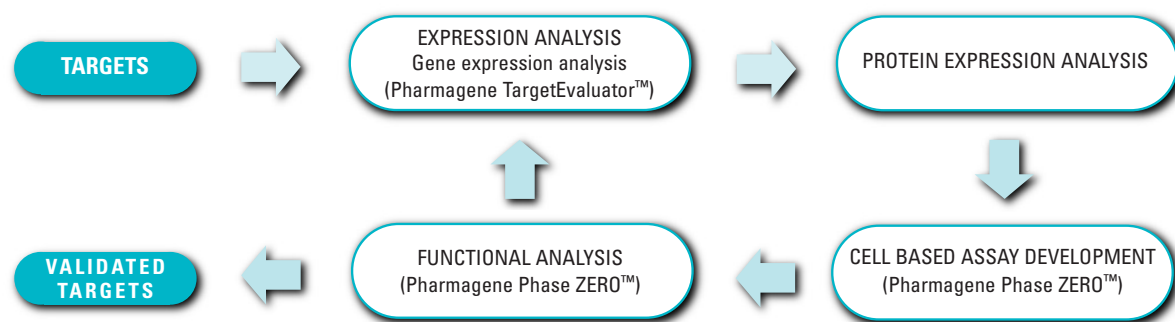


**TO SPOT FAILURE EARLY, JUST ADD THE HUMAN DIMENSION.**

Of the dozens of new product ideas mooted every year, only a few make it as far as the clinic - costing the industry millions of pounds in time and money.

That's why Pharmagene has introduced its unique Custom Validation Platform™. The CVP can evaluate targets and compounds from the perspective of gene and protein expression through to function. This is made possible not only by

**PHARMAGENE CUSTOM VALIDATION PLATFORM™**



Pharmagene's highly specialised skills and experience in the field, but also by its vast bank of human tissue, without which no compound can be truly validated.

The CVP combines all of Pharmagene's human tissue based capabilities into a single integrated process to deliver validated drug targets to its clients for fast tracking into clinical development.

To find out more call 01763 211600 or log on to [www.pharmagene.com](http://www.pharmagene.com)



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